



### **IMAGINE...**

A GLOBAL CONVERSATION WITH  
THOUSANDS OF RETAIL DECISION-MAKERS

### **IMAGINE...**

A SINGULAR EVENT WHERE TOP  
INDUSTRY LEADERS COME TO RADICALLY  
RETHINK RETAIL

### **IMAGINE...**

A CAPTIVATED AUDIENCE WHO  
UNDERSTANDS THAT STUFFY HOTEL  
ROOMS AND STAID CONVENTION CENTERS  
AREN'T THE BEST PLACE TO EXPERIENCE  
REVOLUTIONARY MEDIA SOLUTIONS

### **IMAGINE NO MORE...**

# **OCTOBER 23, 2012**



**Mood Media Virtual Expo** is a transformational online forum that will draw thousands of international retail executives for an interactive experience they will never forget.

Don't think of this as your standard industry tradeshow: We've done away with the bloated convention halls, the food courts, and the distracted audience. What we've created is a fully digital forum that's not only easy to navigate, but highly conducive to displaying and discussing the future of experiential marketing, media and technology.

Music, video, scent, sound, mobile and social apps will be the centerpiece of interactive sessions, expert panels and media demonstrations. All of this complimented by virtual concerts, back stage artist interviews, opportunities to win amazing prizes and presentations by several prominent business innovators, including Twitter/Square founder Jack Dorsey, Guns N' Roses bassist, Hall of Fame musician, best selling author and entrepreneur Duff McKagan, and world renowned trend hunter Jeremy Gutsche.

Mood Media Virtual Expo is about creating a highly relevant and valuable experience for thousands of retail decision makers: CEOs, CMOs, CTOs and procurement execs... all searching for solutions to help create a more engaging experience for their in-store customers

Join us as we gather the most respected innovators, visionaries and retailers for this ground-breaking virtual event. The perfect setting to tell your story to the world of retail.